

# Jim Sommers Photography

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## **PERSONAL USE LICENSE PRINTS & DIGITAL**

I believe in sharing images. Therefore, I offer for purchase digital downloads of varying sizes and resolutions, each digital download comes with a specific usage license for the size and resolution purchased. For my clients, this means that you're free to use these digital assets for what you need them for, short of selling them for profit or publishing them for mass distribution. This means that you can use them in social media, download them as screen savers and for other **non-commercial** purposes

## **WHAT CAN YOU DO WITH MY IMAGES?**

You can use my images in the following ways:

- Display your prints in your home or office
- Make prints to a friends, family, and sponsors for display in their home or office
- Download/Save the low-resolution digitals for personal social media use
- Download/Save the high-resolution print quality digitals
- Use my photographs for personal screen savers

Did I miss something? Send me an email for additional requests – [jim.sommers@outlook.com](mailto:jim.sommers@outlook.com)

## **OPTIONAL CONDITIONS OF USE:**

I want you to use and share my photographs, this is not mandatory, but is very much appreciated.

When sharing photos on social media it helps if you:

- Reference Jim Sommers as the photographer
- Provide a link back to my website when possible ([www.jimsommers.com](http://www.jimsommers.com))

## **I ASK THAT YOU DO NOT:**

Share the photographs with a 3rd party company/vendor (If a 3rd party is interested in using them for their site or other marketing collateral, they **MUST** contact me to purchase separate usage rights)

What does this mean? Plain and simple, if the photographs are to appear on another company's website to promote their business, they must pay for usage rights.

Make products for sale.

Use my photographs for display wraps on vehicles or livestock trailers (additional licensing applies)

Display my photographs in a gallery or print them for public display without prior approval.

Use my photographs for advertising purposes, i.e. a product manufacturer's website. (Manufacturers will need to purchase usage rights separately)

Use my photographs on any magazine cover or inside a distributed publication.

Should you have an image that is considered for a cover and/or inside a publication, the fee will be negotiated at fair market value directly with the publication.